

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Music, School Of

Goal	Promote Regional, National, And International Creative Activities As A School Of Music 🔑 The School of Music will continue to reach beyond its borders to increase its presence Regionally, Nationally, and Internationally.
Objective (L)	Performance And Scholarly Activities At National And International Venues 🔑 The School of Music Faculty performers, scholars, and performing ensembles regularly seek opportunities to participate in Regional, National and International venues.
Indicator	Texas Music Educators Association (TMEA); National Opera Association (NOA); Etc. 🔑 Each year, the School of Music performance ensembles and performance faculty submit proposals and recordings to be selected to perform and/or present at Regional, National and International venues.
Criterion	Selection Process 🔑 Proposals must be submitted a year in advance for the performance ensembles and clinic presentations. These submissions are then reviewed by a very select committee of professionals in the field. It is an honor to be selected to present. We consider success to be if we are able to have at least one proposal accepted.
Finding	Performance Success 🔑 The Sam Houston State University School of Music Opera Workshop was selected as finalists to perform at the 2015 National Opera Association Convention and won first place in the collegiate division. In addition, The Jazz Ensemble was selected to perform at the Midwest Clinic in Chicago. Both of these opportunities were achieved through a competitive selection process.
Action	Recruiting 🔑 The School of Music finds a direct correlation between our continued success in these endeavors and the reputation of our program nationally. We will seek the finest music students and faculty to sustain this goal and work to have at least one proposal to such venues accepted each year.

Goal	Scholarship Funding 🔑 In the arts, scholarships are necessary in order to recruit the finest talent available.
Objective (L)	Increase Available Scholarship Monies For School Of Music Students. 🔑 Each year the School Music hosts several music camps during the summer. The profits received from these camps serve a large

percentage of the scholarship base offered to our students each year.

Indicator

Cost Effectiveness 🔑

The process and needs are analyzed each year in an effort to increase the profit. New methods of advertising and budget cuts are investigated in an effort to increase the camp enrollment while decreasing the costs.

Criterion

The Need To Increase The Scholarship Base Received From Camps 🔑

The School of Music needs to maintain a minimum profit of \$40,000.00 dollars from the camp accounts. If possible this amount needs to increase as our student body increases in number and talent. Our goal is to have more than the minimum raised this year.

Finding

Camp Budget 🔑

Producing a profit from our summer camp offerings continues to be a difficult endeavor. In order to stay competitive the price of admission must be kept down while the costs of the overhead continue to rise. We will continue to pursue other resources.

Action

New Scholarship Sources 🔑

Using the camps as a funding source has a ceiling which we feel has already been reached. In addition to the newly created Bentwater Concert Series, the School of Music has dedicated proceeds from the MA/ABC program to fund scholarships and teaching assistantships.

Previous Cycle's "Plan for Continuous Improvement"

The School of Music will continue to pursue Regional, National, and International performance opportunities as a means to achieve recognition. We will continue to pursue every possibility for additional support in order to sustain our growth. We will evaluate our current practices and investigate any new avenues that we may pursue in an effort to become a more innovative School of Music. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

The School of Music continues to participate in Regional, National and International performance opportunities. This year the University Jazz Ensemble was featured at the Midwest Clinic in Chicago and the Opera Workshop was selected as finalists in the National Opera Associations (NOA) convention and won first place in the collegiate division. In addition, our faculty artists and scholars presented and performed in many regional and national events. Two faculty won "American Prize" awards and one piano faculty won a prestigious international solo piano competition. The School of Music has hired outstanding faculty and recruited some of the finest students to be part of our program. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

The School of Music will continue to pursue Regional, National, and International performance opportunities as a means to achieve recognition. We will continue to pursue every possibility for additional support in order to sustain our growth. We will evaluate our current practices and investigate any new avenues that we may pursue in an effort to become a more innovative School of Music. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

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